

Privacy Policy: Hydromech Hoist & Crane Pty Ltd

Hydromech Hoist & Crane Pty Ltd is committed to protecting your privacy following the Privacy Act 1988 (Cth) and the Australian Privacy Principles (APPs). This Privacy Policy outlines how we collect, use, disclose, and store your personal information, particularly when you submit your details through our LinkedIn advertisements or associated online forms.

1. Collection of Personal Information

We may collect personal information such as:

- Your full name
- Email address
- Phone number
- Job title and company name
- Other information relevant to your enquiry

We collect this information directly from you when you complete a form, submit an enquiry, or interact with our advertisements on LinkedIn or other platforms.

2. Purpose of Collection

We collect, hold, and use your personal information for the following purposes:

- To contact you regarding your enquiry
- To send you information about our products or services
- To deliver email newsletters or promotional offers (only where consent has been given)
- To manage and improve our marketing and communications
- To comply with legal obligations where applicable

We will only use your information for the purpose for which it was collected, or for a related purpose that you would reasonably expect.

3. Disclosure of Personal Information

We may disclose your personal information to:

- Our internal staff and authorised contractors
- Third-party service providers (e.g., email platforms, CRM systems) who assist us in operating our business, under strict confidentiality obligations
- Legal authorities where required by law

We will not sell or rent your personal information to any third parties.

4. Overseas Disclosure

Some third-party providers we use may store data outside of Australia (e.g., cloud-based email or CRM services). Where this occurs, we take reasonable steps to ensure these providers comply with Australian privacy obligations or equivalent standards.

5. Security of Personal Information

We are committed to ensuring the security of your personal information. We take reasonable technical and organisational precautions to protect it from:

- Unauthorised access
- Misuse or loss
- Interference or alteration

Your data is stored securely using encryption, access controls, and secure data storage practices.

6. Access and Correction

You may request access to the personal information we hold about you and request corrections if it is inaccurate, out-of-date, incomplete, or misleading. To make such a request, contact us using the details below.

7. Opting Out

You can opt out of receiving marketing communications at any time by:

- Clicking the "Unsubscribe" link in our emails
- Contacting us directly

We will action your request promptly and remove you from any future promotional lists.

8. Website and Cookies

Our website and landing pages may use cookies and other tracking technologies to collect anonymised data about usage and improve functionality. You can manage cookie preferences through your browser settings.

9. Updates to This Policy

We may update this Privacy Policy from time to time to reflect changes to our practices or legal obligations. The most current version will always be available on our website with a revised "Last Updated" date.

10. Contact Us

If you have any questions about this Privacy Policy or wish to make a privacy complaint or access request, please contact:

Hydromech Hoist & Crane Pty Ltd

Email: sales@hydromech.com.au

Phone: +61 3 9791 1322

Website: www.hydromech.com.au

We will respond to all enquiries or complaints following our obligations under the Privacy Act 1988 (Cth).